

**RAJMUDRA PRODUCTIONS**

20-K, Hansraj Damodar Wadi, Kennedy Bridge,
Opera House, Mumbai - 400 004
Email: info@kbf.co.in • website: www.kbf.co.in

**PROPOSAL FORM**

ખાસ નોંધ : આ ફોર્મમાં બધી વિગતો ભરીને, જ્યાંથી ફોર્મ મેળવેલ છે ત્યાંજ વહેલામાં વહેલી તકે પાછું આપી દેવું. આ ફોર્મ સાથે પૈસા ભરવાની જરૂર નથી. બધા ફોર્મમાંથી સિલેક્શન કર્યા બાદ સિલેક્ટેડ વ્યક્તિઓને ફોન દ્વારા જાણ કરવામાં આવશે. ત્યારબાદ તમારે પૈસા ભરવાના રહેશે.

Company Name: _____

Company type : Proprietorship Partnership Private Limited Public Limited

Proprietor / Partner / Director Name : _____ Village in Kutch : _____

Contact Person : _____ Tel. / Mob.: _____

Correspondence Address : _____

_____ City : _____ Pin : _____

Tel : _____ Fax: _____

Mob.: _____ Website: _____

Email : _____

Detailed Description of the Product / Service : _____

Detailed Description of Your Unique Selling Point (USP) / Speciality : _____

Stall Registration Category :

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Advertising & PR | <input type="checkbox"/> Books, Magazines | <input type="checkbox"/> Financial Services | <input type="checkbox"/> Print Design And Publishing |
| <input type="checkbox"/> Art, Handicraft, Gifts | <input type="checkbox"/> Computer/Mobile/Business Machines/Gadgets | <input type="checkbox"/> Food Products & Services | <input type="checkbox"/> Training/Teaching/Tutoring/Mentoring |
| <input type="checkbox"/> Astrology/Palmistry/Vastu/Feng Shui | <input type="checkbox"/> Computer Software | <input type="checkbox"/> Health & Fitness | <input type="checkbox"/> Industrial & Engineering |
| <input type="checkbox"/> Automobiles & Accessories | <input type="checkbox"/> Consultants | <input type="checkbox"/> Holiday / Tours / Travels | <input type="checkbox"/> Franchisee Representation |
| <input type="checkbox"/> Beauty, Grooming & Cosmetics | <input type="checkbox"/> Entertainment | <input type="checkbox"/> Home & Property | <input type="checkbox"/> Other / Unique Products |
| | <input type="checkbox"/> Fashion & Clothing | <input type="checkbox"/> Interiors | <input type="checkbox"/> Other / Unique Services |
| | | | <input type="checkbox"/> Food Court / Catering |

Stall choice : For e.g. 4 x 4 sq. mt.

1st Choice _____

2nd Choice _____

3rd Choice _____

Size	Area in sq. mt.	Rate per sq. mt.	Total Amount
4 x 4	16 sq. mt.	Rs. 4,500/-	Rs. 72,000/-
3 x 3	9 sq. mt.	Rs. 4,500/-	Rs. 40,500/-
3 x 2	6 sq. mt.	Rs. 4,300/-	Rs. 25,800/-
2 x 2	4 sq. mt.	Rs. 4,300/-	Rs. 17,200/-

3 spot lights, 1 plug point, 1 table and 2 chairs will be provided to each stall

Name on front Fascia : _____

Important Notes:

- Food Court / Catering available only in 3 x 2 (6 sq. mt.) & 2 x 2 (4 sq. mt.). A premium of Rs. 1100/- per sq. mt. will be charged extra.
- Corner stall will be charged 20% extra.
- Service tax 12.36% extra.

Please draw cheques in favour of

“RAJMUDRA PRODUCTIONS”, payable in Mumbai

(Authorised Signatory)
with office stamp

(Rules and regulations overleaf have been read, understood & accepted)

RULES & REGULATION FOR PARTICIPANTS IN KBF 2008

All Exhibitors must strictly adhere to the following Rules and Regulations

1. In these conditions the term 'Organisers' shall mean 'RAJUMDRA PRODUCTIONS' having its registered office in Mumbai. The term 'Exhibitor' means the signatory of this application and shall include all employees, staff and agents of any company, partnership firm or the individual to whom the space has been allocated for the purpose of participation.
2. Application for participation is to be made in the prescribed 'Exhibit Proposal Form'. Acceptance of participation will be at the sole discretion of the organisers.
3. The participation fee for 'Exhibit Space / Stall' is exclusive of service charge and taxes.
4. All payments are to be made by means of a crossed cheque / DD drawn in favour of "RAJUMDRA PRODUCTIONS" payable at Mumbai. All outstanding payment should be made by DD only.
5. The participation fee shall be paid by the Exhibitor as follows: 50% upon signing of contract by the exhibitor, plus further 50% to be made before 1st April 2008 (100% accumulative).
6. When payment for 'Exhibit Space / Stall' is not made / delayed as per the payment terms - the organisers reserve the right to charge an interest on any overdue amounts @ 2% per month. Any loss incurred by the organiser arising thereon must be paid by the Exhibitor.
7. Applications for 'Exhibit Space / Stall' must contain the names of any other company represented by the Exhibitor whose products are to be shown on or whose services are to be referred to on the stand.
8. The organisers shall have full power to determine in every respect the allocation of area and position of 'Exhibit Space / Stall' and they shall be entitled for any reason which in their sole opinion is in the general interest of the Exhibition to vary the general layout or the situation and area of any particular stand even if already allotted and the Exhibitor shall accept such new allotment of space in substitution of that originally allotted.
9. Upon receipt of 50% payment and written confirmation by the Organisers a contract shall arise between the Organisers and the Exhibitor in terms of these conditions subject to variation as mentioned and the relationship of licensor and licensee shall immediately arise and continue between the Organisers and the Exhibitor. In case of non-payment of any sum due or any breach of non-observance of any of these conditions by the Exhibitor the Organisers shall have full right to revoke his license and to re-enter upon the allotted space and may remove and exclude the Exhibitor without prejudice to recovering all monies payable hereunder, all other claims against him and damages sustained by the Organisers.
10. The participants shall not assign, sublet or grant license in respect of the whole or a part of the stall space allotted to them. No cards, advertisements or printed matter of persons or firms who are not bonafide participants of this event may be exhibited or distributed from the exhibitors stall space.
11. Every participant shall occupy the full stall area allotted to him. In case of non occupancy of the stall space, the organisers reserve the right to sell the stall / space (confiscate / re-allot) and the amount paid stands forfeited.
12. Exhibitors or their agents may not allow any articles to be brought into the property or allow any act done on the premises which will invalidate the insurance or increase the premium on the policies held by the management of the facility, nor permit anything to be done by their employees through which act the premises, property, or equipment of other Exhibitors will be damaged.
13. Participants will have to insure their exhibits, display materials against loss, damage, theft, fire, rain, cyclone or earthquake or any other causes, whatsoever. The organizer shall not be liable / responsible in any way for personal injuries and material damage of the exhibitor or his staff, agent invitee or licensee and damages to the exhibits however caused.
14. In the event of any Exhibitor committing an act of bankruptcy or if a limited company being wound up the contract with him shall be determined and all monies already paid shall be retained by the organisers.
15. The Organizers will not be responsible for the safety of any Exhibitor, property of any Exhibitor, or any other person, for the loss of, or damage, or destruction to same, by theft, or fire, or other cause whatsoever, or for any loss or damage whatsoever sustained by any Exhibitor, by reason of any defect in a 'built structure' caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organizers, whether ejusdem generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such event, the opening of the Exhibition, is prevented or postponed, or abandoned, or the 'built structure' becomes wholly or partially unavailable, for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings, and for their proportion of the shell scheme and furthermore, for physical loss or damage of the basic shell scheme thereof to any extent available.
17. Breach of Contract and Withdrawal by the Exhibitor - Without prejudice to the rights and remedies of the Organizers in respect of any breach of the Contract on the part of the Exhibitor the Organizers may at their discretion allow the Exhibitor to withdraw from the Exhibition subject to the following conditions:
 - a) the Exhibitor must give written notice to the Organizers that he desires to withdraw and if the Organizers allow such withdrawal they will notify the Exhibitor of their decision in writing;
 - b) any such notification by the Organizers to the Exhibitor will constitute a cancellation of the Contract subject to the payment of the rental to the Organizers of a consideration for release from the Contract;
 - c) the amount of such payment will be specified in the Organizers notification to the Exhibitor and will be that proportion of the space rental payable under the Contract specified in the second column below which appears beside the date in the first column below upon which the Organizers receive the notification from the Exhibitor. ~

DATE OF RECEIPT BY ORGANISERS OF NOTICE OF WITHDRAWAL	PROPORTION OF SPACE RENTAL PAYABLE %
Before 15 th March 2008	50%
After 1 st April 2008	100%
 - d) upon payment of such amount to the Organizers by the Exhibitor (credit being given by the Organizers for all rental already paid by the Exhibitor) the contract shall be cancelled and neither party shall have any further claim against the other.
18. The Organizers reserve the right to alter, add to, or amend any of these Conditions or not, the decision of the Organizers shall be final. No alternation, addition, amendment, or waiver to or of these Conditions shall operate to release any Exhibitor from his contract.
19. Consequential LOSS: In case of the exhibition being cancelled or suspended in whole or in part for causes not in the organisers control, the organisers do not accept any consequential liability in any such eventuality. No refund will be made under any circumstances. The Organizers reserve the right to change the venue and dates of the exhibition without assigning any reason, whatsoever and refund not are applicable in such cases.
20. The Organiser will use their best endeavours to ensure supply of the essential services at the venue from the Landlords and of those mentioned in the Exhibitor Kit. As the supply of such services is not within the control of the organisers, the organisers is not liable for any loss or damage. If any such service shall wholly or partly fail or ceases to be available, no refund will be made under any circumstances nor shall the Exhibitor be entitled to any allowance in respect of rental due or paid.
21. Possession of Exhibit stall / space will be given only on production of the stall charge possession letter, which will be issued to the exhibitor on receipt of full payment of stall fee and extra charges, if any. In no circumstance will the exhibitor be permitted to erect or occupy booth or site, if the participation fee has not been paid in full. Should an exhibitor be prevented from occupying his site for this reason, all participation fees paid shall be forfeited, and the balance of the participation fee shall be recoverable forthwith by the Organizers as agreed, as liquidated damages. The Organisers shall be entitled to utilize the site which had been allotted to such Exhibition in such manner as the Organisers shall think fit, and to recover from the Exhibitor any expenditure incurred in so doing.
22. CLEARANCE CERTIFICATE: All Exhibitors are required to authorize an official from their organisation to take possession of their shell / raw space, and furnish an indemnity Bond against damages and outstanding dues. They are also required to obtain a Clearance Certificate from Site Hall Managers Office on set-up day. The Hall Managers authorized to refuse permission to any Exhibitor from occupying his Exhibit stall / site if he is unable to produce the Clearance Certificate.
23. Booth Construction Timings for Raw Space Exhibitors
Exhibitors constructing their own booths:
To report and commence erection work by 28th April 2008
Decoration work to be completed by 30th April 2008
Every Exhibitor shall occupy the Exhibit space / stall allotted to them by 4.00 pm on the day prior to the opening of the Exhibition.
24. Exhibitors are requested to handle the stand fitting contractors material with due care. No signs or articles can be affixed, nailed, screwed, pinned, or otherwise attached to walls, doors, stall panels etc. in such a manner as to deface or destroy them. Exhibitors are responsible for making good any damage caused to the exhibition site, by them, their agents or contractors. Exhibitors will be totally responsible for the cost of restoring to its original condition any part of the land or structure occupied by them which has been altered or damaged in any way. Please note that for any damages, the Organisers will charge the Exhibitor concerned to the extent of the damage caused.
25. During the construction phase, exhibitors must ensure that their materials / furniture / exhibits are not kept in the aisles / gangways. Obstructing items are liable to be removed without warning.
26. All decoration or exhibit must not obstruct fire-fighting equipment and facilities, such as fire extinguishers, fire hydrants sprinklers, emergency bells, emergency exit signs, etc. Also, Exhibitors must make sure that the exhibits should not be left in these areas.
27. The area of the booth must not exceed the allotted area. The height of the booth must not exceed 2.5 meter (8 feet). Please note that the organiser reserve the rights to dismantle any Exhibit stall / space which exceeds the maximum specified height of 2.5 meter. No projection will be allowed which causes any obstruction to the neighboring stands. Signboards, arch's, lighting equipment, flags, furniture pieces or exhibits should not protrude into the aisles nor extend beyond the rented space. Exhibitors should note that Carpets covering their own booths should be limited materials. Stand construction is confined to the contracted rented stand space only. Hanging of decorative materials such as banners or wires from the ceiling of the exhibition of the exhibit halls is strictly prohibited. All the decorative material should be placed within the booth space.
28. Exhibitors are requested to hold demonstrations and presentations in their own booths, keeping enough room for their audience so that the audience's interest is focused on the individual booth
29. Welding is strictly prohibited. Spray painting of Stand panels with oil based paints and any inflammable materials inside the Exhibition Structure as well as in halls are strictly prohibited. No plaster of Paris (POP), brickwork, melamine polishing or carpentry work will be allowed inside the halls on the setup days.
30. The use of propane, butane or other combustible bottled gas is prohibited. Particular attention is drawn to the relevant Safety Standards which must be strictly observed for any exhibits involving lasers or radioactive material, or which might produce noxious fumes or which make use of or display any other materials which may involve a danger to the health or safety of any person. No such materials may be brought into the Exhibition without the prior agreement in writing of the Organizers and also the Exhibitors or person responsible agreeing to indemnify the Organizers against any claim or actions arising from the use or display of such materials.
31. The use of sound systems is permitted, provided that the sound is directed into the participant's exhibit, space, and that the sound is not objectionable to neighboring exhibitors, in the sole judgment of Organizers to do so may result in immediate eviction of the participants from his exhibit space or such other remedies as Organizer deem appropriate. Organizers do not plan to provide any live or taped music during the exhibition. Any exhibitor planning to play any live or taped music in its booth must first notify Organizers in writing. Further, Organizers reserve the right to charge back to those exhibitors playing music any fees or other charges they are called upon to pay.
32. No Competitions or the like may be held without the written consent of Organizers.
33. Each stall will be provided with three spot lights, one plug point, one table and 2 chairs. Any extra items will be charged for. It is strongly recommended that any extra furniture requirements should be ordered well in advance to avoid the surcharge as well as non availability of required furniture. On site orders should be avoided.
34. Any machinery in motion capable of causing injury or death to either person or property must be installed in such a way so as to provide full protection against claims, damages, costs, charges, expenses, Demands and legal action of any kind arising from injury or damage caused by such machinery. No inflammable material is to be stored at the site.
35. All stall interiors and decoration should be completed four hours prior to the event. While the exhibitors are free to decorate their stall, they should not cause any damage to the walls, panels and floors through use of nails, painting.
36. Exhibitors are responsible for the removal of all trash after the decoration of the stalls. The overall cleaning of the exhibition hall will be the responsibility of the organizers.
37. To redecorate your booth during the exhibition time is strictly prohibited.
38. Stands must be properly manned and exhibits displayed during all the time the Exhibition is open to visitors. No exhibits may be removed before the end of the Exhibition without the written permission of the Organizers which will only be given in exceptional circumstances.
39. Alcoholic beverages may not be served or consumed in any booth by Exhibitor personnel or agents. Exhibitors may, at their option, politely requested that guests leave their beverages outside Exhibitor's booth in the designated receptacles in order to protect Exhibitors valuable display materials and sensitive equipment.
40. Smoking is strictly prohibited in the entire Exhibition Area, which includes all the Exhibition Halls. Any decision of the organiser on the Exhibition stall erection work will be final and binding.
41. The organisers will make general security arrangement only. However, participants should take all possible precautions and will be responsible for the security of their goods and stall displays. Individual security arrangement should be made only through an approved agency and the guard on duty must be introduced to the organisers. No claims on the theft / loss will be entertained by the organizers. Security arrangements are participants's responsibility. Entire exhibition will be opened in presence of stall holders, hence all stalls and belongings are the responsibility of the exhibitor only.
42. In the event of the rules or if the exhibitor indulges in activities which are against the guidelines, the organisers reserve the right to close down the stall of the participant immediately.
43. In the event of default from any clause whatsoever the Exhibitor shall pay to the organisers a further sum in liquidated damages equal to the total charge for the space and the organisers shall have the right to deal with the space in any way they think best.
44. The allotted space will have to be vacated before 23.00 hrs, on the last day of the exhibition (5th May 2008). Any verbal agreement by the organisers concerning any aspect of this contract of the event is not valid unless confirmed in writing. The organisers shall have the right to make any changes or add any new clauses in the rules and regulations as they deem desirable. The Exhibitor shall Indemnify the Organizers against any loss by reason of delay or damage to the Exhibition Building.
45. The Organisers would be charging a nominal Entry Fee of Rs. 20/- per visitor which the Exhibitors may note.
46. All disputes arising in connection with this Agreement shall be finally settled by a Sole Arbitrator, to be appointed by the Organisers, under the provisions of Indian Arbitration and Conciliation Act 1996. The place of the arbitration shall be Mumbai. Only the Courts at Mumbai shall have jurisdiction. The Organizers will not be responsible for any infringement claim / action against the exhibitor.

FULLY AIR CONDITIONED



MMRDA ગ્રાઉન્ડ,
બાંદ્રા-કુર્લા કોમ્પ્લેક્સ

30 એપ્રિલ થી 5 મે 2008

આ ફેસ્ટીવલ છેલ્લા ૫ વર્ષ બાદ યોજાયેલ છે. જેમાં બધા જ સ્ટોલધારકો ફક્ત કચ્છીઓ છે.

ખાસ નોંધ : આ ફોર્મમાં બધી વિગતો ભરીને, જ્યાંથી ફોર્મ મેળવેલ છે ત્યાંજ વહેલામાં વહેલી તકે પાછું આપી દેવું. આ ફોર્મ સાથે પૈસા ભરવાની જરૂર નથી. બધા ફોર્મમાંથી સિલેક્શન કર્યા બાદ સિલેક્ટેડ વ્યક્તિઓને ફોન દ્વારા જાણ કરવામાં આવશે. ત્યારબાદ તમારે પૈસા ભરવાના રહેશે.

વેબસાઈટ પરથી ફોર્મ ડાઉન-લોડ કરનારે ફોર્મ ભરીને
નજીકના સેન્ટર પર આપી દેવું.

સ્ટોલ બુકીંગના ફોર્મ મેળવવાના સેન્ટર:

સમય: સવારના ૧૧.૦૦ થી ૬.૦૦ કલાકે

www.asanjokutch.com - પરથી પણ ફોર્મ ડાઉન-લોડ કરી શકશો.

મસ્જિદ બંદર	: વિનસ આર્ટ, ૨૧૮/૨૨૦, કપુરવાલા બિ., મેઝનીન ફ્લોર, સેમ્યુઅલ સ્ટ્રીટ	(રવિવાર બંધ)
દાદર (વે)	: પ્રમાણિક સ્ટીલ સેન્ટર, કબુતરખાના, કીર્તિકર માર્કેટ, સ્ટેશન રોડ	(સોમવાર બંધ)
ઘાટકોપર (વે)	: લક્ષ્મી ટી સેન્ટર, ગ્રીન બિલ્ડીંગ, રેલ્વે સ્ટેશનની સામે	(ગુરૂવાર બંધ)
મુલુન્ડ (વે)	: ટેલિકાસ્ટ, આર. આર. ટી. રોડ	(રવિવાર બંધ)
ઝોંબિવલી (ઈ)	: ઓડિયો રિધમ, વીરા શોપીંગ સેન્ટર, તિલક ટોકીઝની બાજુમાં	(સોમવાર બંધ)
વાશી	: ભારત એન્ટરપ્રાઈઝીઝ, જે-૭, એ.પી.એમ.સી. માર્કેટ, દાણા બંદર	(રવિવાર બંધ)
સાંતાક્રુઝ (વે)	: મયુર સ્ટોર્સ, ૧૧, સુરંગ શોપીંગ સેન્ટર, સિલ્વર પ્લાઝાની બાજુમાં, સ્ટેશન રોડ	(ગુરૂવાર બંધ)
કાંદિવલી (વે)	: યુનિક ઈન્ફોટેક, ૪, જ્ઞાનદર્શન, એસ.વી.પી. રોડ, એસ.વી.ટી. ગાર્ડનની બાજુમાં	(રવિવાર બંધ)
બોરીવલી (વે)	: સર્વોદય કલેક્શન, ૩૧, એલ. ટી. રોડ, ખોદ ચાલ, ગોહિલ શોપીંગ સેન્ટરની સામે	(ગુરૂવાર બંધ)

સ્ટોલ બુકીંગ માટે મહત્વની સૂચના:

- ફક્ત કચ્છીઓને આ એક્ઝીબીશનમાં સ્ટોલ આપવામાં આવશે. અન્યો દ્વારા મળેલા સ્ટોલના ફોર્મ સ્વિકારવામાં આવશે નહીં.
- ફોર્મ સંપૂર્ણ વિગત ભરીને જે સેન્ટરથી ફોર્મ મેળવ્યું હોય ત્યાં તા. ૨૮.૨.૨૦૦૮ સુધી આપી દેવું.
- વેબસાઈટ પરથી ફોર્મ ડાઉન-લોડ કરનારે ફોર્મ ભરીને નજીકના સેન્ટર પર આપી દેવું.
- સ્ટોલ એલોટમેન્ટ આયોજક દ્વારા નક્કી કરવામાં આવશે. આ અંગે કોઈ પણ દલીલોને અવકાશ નથી.
- આયોજક દ્વારા સ્ટોલ એલોટમેન્ટની જાણકારી આપને ટેલીફોન દ્વારા જણાવવામાં આવશે. ત્યારબાદ તમારે પૈસા ભરવાના રહેશે.